

IFAT 2006 Annual Report



We are on a journey. A journey for Fair Trade and Trade Justice. Not justice for the few. Justice for all. At the moment, international trade, far, far too often allows the strong to exploit the weak and the rich to become richer at the expense of the poor. Profits for multinational corporations are considered more important than decent working conditions and fair pay for people. The result is poverty and suffering on a huge scale. That must change. That's why we are here! We, Fair Trade Organizations are united in our fight against poverty and for fairer world trading rules. We work together, determined to overcome the injustice that threatens the very future of our planet. We are taking this message around the world to tell everyone everywhere that we truly believe that another world is possible. Be with us! Speak out for trade justice! Support Fair Trade!

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Cover Image

Dayani (in white dress) and Priyanka (in flower dress) making toys for Gospel House.

Message from the Chair



Rudi Dalvai
Chair of IFAT

In 2006, IFAT membership grew by over 25% to nearly 300 organisations - this is more than double compared to the year 2000! Since the creation of IFAT in 1989 the organization has grown ten-fold, members have matured, and their expectations and priorities have changed considerably. The environment of Fair Trade has also changed and Fair Trade has expanded into mainstream markets and public institutions up to the highest level.

IFAT continues to be the only global network of Fair Trade Organizations and we made important steps to be recognised as the representatives of the global Fair Trade movement. This gives us a huge responsibility and the activities reflected in this report are an indication of our shared desire to put together structures and systems to strengthen the Fair Trade Movement as a practical model of poverty alleviation.

Since its inception, IFAT's structure has stayed largely the same. The opening to Southern members was one of the most important decisions in our history. We are now close to taking another important decision. In 2006 we discussed the future of IFAT. The discussion resulted in an "Agenda for Change", with a proposal to change IFAT's structure from a centralised to a regionalised one and with regional IFAT networks taking more ownership and responsibility in coordinating activities. The final decision regarding this new direction will be taken during the 2007 AGM.

Fair Trade has become more prominently present in national and international media and on the agenda of private and public institutions. The good news is that Fair Trade is no longer only visible in traditionally "consuming" countries, but also in traditionally "producing" countries. However, there is also another side to the coin of success. Reports about Fair Trade are no longer just positive. 2006 saw heavy criticism directed at Fair Trade in different media, in which doubt was expressed whether we deliver in practice what we promise in theory. The level of research supporting these reports is often very low, and sometimes it gives the impression that Fair Trade is attacked deliberately. However, this does not take away the Fair Trade movement's responsibility to do its best to prevent Fair Trade from such attacks. Fair Trade Organizations have to be clear and realistic by declaring what the final goals are and what has been achieved so far. We must also make sure that we are able to deliver what we promise. A credible monitoring and certification system for Fair Trade Organizations is becoming a necessity for IFAT and its membership.

The IFAT monitoring and FTO registration system is an instrument to help us improve the Fair Trade performance of FTOs and it will help us to keep the credibility of FTOs high. To succeed in this it needs to be robust, but also flexible enough to keep our diversity. In 2006, big efforts were made to upgrade and significantly revise our monitoring and registration system to become more consistent and robust. The results will be presented at the 2007 AGM.

The success story of Fair Trade has helped to open doors for external funding with the good intention to support Fair Trade. There are now millions of US dollars available to finance Fair Trade-related projects. While positive, as money is often needed, it can be dangerous for a movement whose most important drive is the social commitment of its members. We see an increasing number of professional fundraisers collecting funding for projects that are not at all linked to activities of the existing Fair Trade movement. Sustainable structures of the Fair Trade movement can be damaged and even destroyed with this money without building a real alternative. We have to look at these dynamics carefully. Our core activity should remain Fair Trade and as trading organisations we have to be sustainable by resources that are created by our trading activity. If we let external funding drive our activity, we will become dependent on it and we will lose our ability to be a healthy and sustainable trading organisation.

This is the sixth year that I am the Chair of IFAT. This will be my last year in this role and I take this opportunity to write a brief personal note. Working for IFAT has been a privilege and an inspiring activity for me. The biggest value by far in all these years for me was the opportunity to work intensively with the committed and faithful people striving for one aim - to create a better future for less advantaged people. A warm-hearted thank you goes to all these people for the support and time spent together in numerous conferences, meetings, journeys and discussions. It is their attitude of generosity and dedication which makes our movement so rich and exciting and gives the positive drive to continue to strive for our main goal: to bring a little bit more fairness and justice in this world.

In the end, the final test of Fair Trade and Fair Trade Organizations is the genuine change, the dent we make in the lives of people who are marginalized and struggling in the ever worsening poverty by contributing in addressing the unjust structures that perpetuate these.

A handwritten signature in black ink that reads "Rudi Dalvai". The signature is written in a cursive, flowing style.

A Brief Overview of the year 2006



Sale's on!
Seller at the trade fair during the Global Journey in Arusha.

2006 was another important year for Fair Trade. Global sales figures of Fair Trade products in 2006 are estimated to be in excess of €2 billion (US\$2.6 billion) and Fair Trade continues to grow at rates of 20 to 30 per cent a year, with food sales in particular soaring!

IFAT itself also grows. On the institutional level we saw the formal establishment of IFAT Europe in September. After AFTF in Asia, COFTA in Africa - who recently opened their regional office in Nairobi - and IFAT Latin America, IFAT Europe is the fourth regional IFAT chapter. Regionalization is part of IFAT's strategy to bring its services closer to its members throughout the world. The number of national networks also increased. Regional chapters and national Fair Trade networks are better equipped to answer to the needs on the ground. In November 2006 the regional directors met for a first time during the workshop 'Fair Market entry' organized by DAWS in the Netherlands.

The number of IFAT members continued to increase. At the end of 2006, we had over 293 members in 65 countries. 65% of the members come from the Southern regions. IFAT also had

44 individual associates. In 2006 we welcomed 35 new members, most of them coming from Europe. About 100 membership applications are currently being processed.

In the year between two biennial conferences (2005 Quito (Ecuador) and 2007 Blankenberge (Belgium)), regional conferences take place. The first regional conference took place in Tuxtla (Mexico) for the Latin American region in March. In May the Africans met in Arusha (Tanzania). This coincided with the final leg of the Global Journey in Africa. North America and the Pacific Rim met in August in Christchurch (New Zealand), where the Global Journey also passed. The Asians planned their regional conference in September in Negombo (Sri Lanka), but moved it to Bangkok that same month for security reasons. Also in September, the Europeans met in Paris (France), where the IFAT 2006 AGM took place and the Global Journey marched through the City of Light up to the Eiffel tower.

At the 2006 conferences, regional and global issues were discussed. The development of the IFAT monitoring system and the standards, the new strategic plan, the membership fee policy and a producer protection fund (to protect producers against the negative consequences of bankruptcy of buyers) were topics under discussion in the regions. This was in preparation of the 2006 AGM, where a new standard on trade relations and the policy governing the IFAT fee structure were approved.

Building trust in Fair Trade is increasingly important and IFAT is further strengthening and upgrading its monitoring system. This process is led by Eileen Davenport, the chair of the Standards and Monitoring Committee and Alli-

son Barrett, the chair of the Registration Sub Committee. At the 2007 Conference and AGM several improvements will be proposed, including a rewording of the standards, measurable indicators and compliance criteria, streamlining monitoring and membership and introducing provisional membership.

A new instrument worth mentioning is the Fair Trade Wage Guide, developed by new IFAT member World of good, which presented the tool at the regional conferences and received broad support.

Last year 66 members submitted a self assessment report, evaluating their performance against the standards for Fair Trade Organizations. Fourteen external verifications were done, of which three were in response to complaints.

As part of the ongoing project on the Fair Trade Quality management System, a workshop was held in April 2006. Fair Trade representatives from the South and the North discussed the generic standard for Fair Trade. The further process was put on hold temporarily. The same goes for the overall QMS project, for which the contract between HIVOS, FLO ev, FLO Cert and IFAT will be signed in 2007.

Cooperation with FLO continued on the QMS and on the Generic Standard for Fair Trade. (see above). During the European regional conference in France, the Committee met the new FLO Chair Barbara Fiorito and FLO director Luuk Zonneveld. At the conference a public discussion between chairs and directors of both organisations took place.

Early in 2006, honorary member Carol Wills conducted a survey between members on the need for a product label for handicrafts. From the South 84 % of the respondents and from the North 47 % of the respondents were in favour of a Fair Trade product label for handicrafts.

At the same time, the Fair Trade Organization Mark is increasingly being used by IFAT members. It allows these organizations to clearly show that they are genuinely aspiring to include Fair Trade practices in everything they do. In order to protect the FTO Mark, it was registered as a collective Mark in the Benelux, following the registration of the Mark in the whole of Europe in 2005.

World Fair Trade Day was celebrated on the second Saturday of May, May 13th. The theme of the day was “Fair Trade Organizations NOW!”, focusing on the unique role of Fair Trade Organizations in the world. Reports on events were posted on the website, www.wftday.org, which received a record-breaking 3.5 millions visitors in six months.

The Global Journey of the Fair Trade Organization Mark continued though 12 countries in Africa, Australia and New Zealand. Then the Journey moved to Europe where it visited 8 countries until the end of the year. In May 2007 the Global Journey will finish on the central market square in Brussels.

COFTA and IFAT were present at the World Social Forum in Bamako (Mali). The FTO Mark was intensively displayed at this first African WSF.

Public recognition for Fair Trade as a successful tool for poverty elevation is increasing. This became evident last July, when the European Parliament passed a resolution on Fair Trade and development with an overwhelming majority. The resolution recognizes the important role of Fair Trade and Fair Trade Organizations and is one of the most important achievements of the Fair Trade Advocacy Office last year. It is now up to the European Commission and the members of the European Union to give a follow up to the resolution.

The Fair Trade Advocacy Office in Brussels is a joint initiative of FLO, IFAT, NEWS and EFTA (informally called FINE) and is managed by IFAT. Last year several events and Fair Trade receptions were organized in Brussels. In November FINE published a book on the successes and challenges of Fair Trade, called ‘Business Unusual’. This book will be translated in Spanish, German, French, Dutch and Italian.

Apart from the day to day business, the Executive Committee at length discussed the strategies and the governance of IFAT for the coming years. In the last quarter of the year honorary members Carol Wills and Paul Myers started work on advising IFAT how to change for the future. The first step was a consultancy process with interested members. The strategic plan will be brought to the 2007 AGM for approval.

In Paris in September, the Executive Committee nominated Carlos Vargas from Coopetrabatur Costa Rica as a co-opted member from Latin America, representing food producers.

In the small IFAT secretariat in the Netherlands there were 4 staff members: a Membership Officer, a Communications Officer, as Assistant to the Director and the Executive Director. The Monitoring Coordinator did his work

from Kisumu (Kenya) and the Global Journey Coordinator from Brighton (UK). Together with the other Fair Trade Networks - FLO, NEWS and EFTA - IFAT employed the Advocacy Coordinator in Brussels.



Press Interest

Fair trade hits the headlines more and more often. A South Korean news network travelled to Culemborg for an interview with the director as part of a documentary on Fair Trade.

Annual General Meeting & Executive Committee decisions

The 2006 AGM took place in Paris (France) on September 26th. As 2006 was the year between international conferences, most IFAT members (106) were present by proxy. Secretary Paul Deighton held the proxies and the meeting was limited to merely formal issues.

The most important decisions taken were:

- The 10th standard on trade relationships between Fair Trade Organizations was approved.
- There was much debate on the standards for Fair Trade retailers. Therefore the Executive Committee decided to withdraw this motion and to provide a new version for approval at the 2007 AGM.
- A policy document outlining the framework for the membership and monitoring fee was approved. Future fee proposals will be based on this policy.
- The AGM approved the 2005 annual report and the 2005 audited accounts.
- The 2007 fees were kept at the same level as last year.
- The budget and work plan 2007 were approved and the AGM appointed Dubois & Co as the 2006 auditors.

The Executive Committee met twice throughout 2006: in Culemborg in March and in Paris in September. One important issue was the new strategic plan. In March 2006 a workshop took place with facilitators Teena Cabbab and Jim Brigham and in attendance of honorary members Carol Wills and Paul Myers.

The strategic plan was an important issue on the agenda at the Paris meeting. At this meeting the Committee decided to ask honorary members Carol Wills and Paul Myers to work on governance, to consult with everybody interested to contribute and to present their findings and ideas to the Committee in January 2007. The strategic plan will be presented for approval at the 2007 AGM.

The Executive Committee spent a considerable amount of time on the policies regarding monitoring. Two one-day meetings with the chairs of the Standards and Monitoring Sub-Committee (Allison Davenport), the chair of the Registration Sub Committee (Allison Barrett) and the Monitoring Coordinator (Mike Muchilwa) took place.

The main decisions were as follows: a new membership category (provisional membership) will be introduced, membership and monitoring are to be integrated, the global and regional indicators are to be integrated, there will be differentiation between entry and progress standards and the 'mutual review' (which will be called 'peer review') will be further developed.

Furthermore, recurrent issues on the agenda of the Executive Committee were the promotion of the Fair Trade Organization Mark, advocacy, market development and regionalisation.

Some of the important decisions/issues in 2006:

- The Terms of Reference for the Membership Sub-Committee were approved. This Sub-Committee will advise the Committee on membership applications
- Eileen Davenport was nominated as chair of the Standards and Monitoring Committee
- Several complaints were dealt with, leading to external verifications
- Carlos Vargas was nominated as a co-opted member from Latin America, representing food producers. The organisation he represents, Coopetrabatur, is also affiliated with CLAC
- Global issues to be put on the agenda for the 5 regional meetings were prepared
- In preparation of the international conference in Belgium in 2007, the Committee had a meeting with the Belgian organizing committee.
- Advocacy issues were discussed with the FINE Advocacy Coordinator Anja Osterhaus.
- The progress on the Global Journey, World Fair Trade Day and the WSF were discussed with Christine Gent. The Committee decided that it would not be appropriate to immediately start a new journey.



ExCom Decisions
Executive Committee meeting in preparation for the AGM in Paris.

Monitoring

2006 was an exciting year in monitoring. It experienced significant debate on the differences between Fair Trade and Ethical Trade. It saw more consultations with FLO in forging a common front in protecting the gains of Fair Trade.

The year jumpstarted an extensive effort to upgrade, harmonise and strengthen the IFAT monitoring system that underpins efforts made in “Building Trust in Fair Trade”. It was spearheaded by no other than the committed and experienced duo of Allison Barrett (Chair of the Registration Sub Committee) and Eileen Davenport (Chair of the Standards and Monitoring Sub Committee). This is the first major review since the initial instruments were developed over the 2001-2002 period.

In typical IFAT fashion, the process was participatory, providing its membership and stakeholders - be they North or South, large or small - with the opportunity to contribute to this landmark process. It maintained its transparent, accountable and democratic roots by tapping from experiences and expertise from a global fraternity spread over five regions; namely Africa, Asia, Europe, Latin America and North America & the Pacific Rim through regional platforms. In doing so, the system maintained its reputation as being the only one that really gives key stakeholders, especially in the South, a say in how they are monitored as well as a role in doing so!

Further input came from members of the Standards and Monitoring Sub Committee, IFAT Executive Committee and Secretariat backed by volunteer “experts” and EFTA.

Some members helped to test the Mutual Review (Peer Review) process. We express our deepest gratitude to EFTA and various Southern Fair Trade Organizations who facilitated this.

When completed, it will lead to an even more dynamic, participatory and credible system that further builds on the Trust in Fair Trade. It will also lead to some positive overlaps between membership and monitoring as well as the improved collection and utilisation of information. IFAT expresses its greatest appreciation towards those who have contributed to this exciting process.

The Self Assessment Process continued to gain momentum as many new members joined this unstoppable train. The general quality of self assessment demonstrated that members are becoming more adept in facilitating the process. There has been an increased involvement of stakeholders making the process more transparent and accountable. A look at the IFAT website demonstrates this!

Latin America retained its top position by being the most compliant (70%) while North America and the Pacific Rim, unfortunately, dropped to the bottom with 57% of the expected reports being submitted. It was a total reversal in positions for the neighbouring regions from 2004 when the reverse was true. However, the regions’ hit team is back in action in 2007 and has the distinction of producing the best overall reports.

New members from the southern part of Africa were the most adept not only in reporting much earlier than obliged, but doing so very well! They helped push Africa a notch higher. Asia, Europe and Africa submitted two thirds of the expected reports. Overall, 66 percent of the reports were received which was 4% lower than the previous year.

Small organizations remain the most challenged in terms of resources and time and we congratulate those who have kept their commitments inspite of all the “juggling” between various priorities. The challenge continues to be developing a robust and credible system -- given the diversity of diverse membership -- that all kinds of members feel part and parcel of.

Fourteen external verifications were conducted and finalised in 2006. Three of these were conducted in response to complaints while others were routine. While all the routine External Verifications were positive, the same cannot be said of the others. Only one of those conducted in response of complaints was positive with the rest confirming the breach of standards. The number of External Verifications being commissioned with regard to complaints is increasing. This has necessitated the development of guidelines for complaints and appeals. It also necessitates reflection and action by the membership on corrective and disciplinary measures critical in maintaining trust in Fair Trade. The increasing number of complaints does show that the system is working and people are taking it more seriously.

The Global Journey made its way through Africa and Europe in a process expected to end in May 2007 in Belgium. The diversity, creativity and dynamism of the members has been aptly demonstrated by the nature of activities organised to support the journey. The FTO Mark continued to gain international recognition attracting

new members to the IFAT family. The question that remains is, after the global journey, what next?

Two new members - Jessica Eitelberg and Elsbeth Fabels - joined the Registration Sub Committee, lending their experience and commitment on a voluntary basis to this sub committee. They joined IFAT’s most active and committed team of Allison Barrett (Chair), Tito Arunga, Ana Asti and Mike Muchilwa.

Eileen Davenport, moved over from her number two spot at the Registration Sub Committee to the Standards and Monitoring Sub Committee. Under her dynamic leadership, the sub committee has undergone a transformation that has seen it play a very significant role in the upgrading of the monitoring system. We take our hats off for Vi Cottrell, Gerd Nickoleit, Erika Spil, Geoff White, Audrey Seagraves and others who have supported the sub committees work.

Our deepest appreciation also goes out to HIVOS for continuing to support the monitoring system. We have walked head to head and shoulder to shoulder in this journey. What can we say but Asante Sana! (Thank you)

We save the best for last - a standing ovation - for the Fair Trade troops in the field, the IFAT members who dare to do the deed. You have kept the system going - both financially and technically - and stayed the course. You have built it step by step and brick by brick, come rain come sunshine. You are the heroes of the monitoring system for without your sweat and commitment, there would be no system! May your efforts lead to the ultimate prize: Trust in Fair Trade.

The Quality Management System

Quality management is all about excellence in everything we do. It is about managing “quality” in an organisation, maintaining and improving systems and standards. IFAT wants to improve quality in its own organisation in order to improve its efficiency and effectiveness so that it may serve its members better.

For a number of years, Dutch donor HIVOS was funding the development of the IFAT monitoring system. In 2004, HIVOS told IFAT that any future funding depended upon IFAT (and FLO) introducing quality management. The IFAT Executive Committee agreed to this, as did the FLO Board.

Early in 2005 a report was commissioned on how to develop a Fair Trade Quality Management System. The consultant, Mildred Steidle of Organic Services in Germany, reported to the Quito Conference on her recommendations. The starting point to the QMS was recognition of the existing IFAT and FLO systems with a common Fair Trade definition, IFAT standards for Fair Trade Organizations and FLO product specific standards.

IFAT was advised that the basic elements of the QMS would be:

- A set of agreed Fair Trade quality management principles
- A Generic Fair Trade Standard agreed by both IFAT and FLO
- Agreed monitoring procedures

The report recommended that the first joint IFAT/ FLO

project should be to address the demand for a handicraft product label.

In order to implement the QMS Project, a new funding proposal had to be written to HIVOS. This was done between May 2005 and April 2006. While the proposal was being considered, a workshop was held in Brussels in April 2006 (with funding kindly provided by EFTA) to draft the Generic Fair Trade Standard. Representatives were invited from all the IFAT and FLO regional structures. While some progress was made at this workshop, the follow-up has been delayed.

During the early part of 2006 also, IFAT members were invited to take part in a survey on the current demand for a handicraft product label. The report was published at the beginning of May. 84% of respondents from the South and 47% from the North were in support of the development of a Fair Trade product label for handicrafts. However, much concern was expressed about the likely costs of such a labelling scheme. 42% of respondents overall said that they believed the IFAT Fair Trade Organization Mark has the potential to promote Fair Trade handicrafts/ non-food in mainstream markets.

The report on the survey recommended that the IFAT Executive Committee and FLO Board should note the high level of support for a handicraft label and that, once funding was available, further research should be commissioned to look at options and processes for handicraft/ non-food product labelling that take into account the special needs and interests of small-scale producers, with costs kept as low as possible. In September 2006 it was announced that the Asia Fair Trade Forum would be

taking the work forward.

For various reasons it was not possible to sign the funding contract with HIVOS until early 2007. For this reason, other project goals were not progressed during the year. Project implementation depends on the recruitment of suitably qualified Quality Managers in both IFAT and FLO. Once these people are in place, work can start on putting systems in place to improve overall efficiency.



Weaving

Miss Kumari Jayasooriya, a member of the Dambadenya women group, weaving a reed basket for Podie.



The Global Journey

The journey of the Fair Trade Organization Mark banner and the Global Journey message continued through 12 countries in Africa, eight countries in Europe and visited Australia and New Zealand in 2006. Since its beginnings in Mumbai in January 2004 it has travelled throughout India, Asia, South America, before reaching Senegal and Africa at the end of 2005.

The Global Journey message sends a vital message for Fair Trade and Fair Trade Organizations to our own producers, the individuals who make up our Fair Trade Organizations, trade activists, trading partners, volunteers, local governments, and consumers.

The Global Journey in Africa visited twelve countries. It started at the RIPESS conference in Senegal. In Nigeria there was an event with 84 producer groups from all over Nigeria represented. In Mali the camels drew the attention of the global press at the Bamako World Social Forum. In Cameroon there was an exhibition and the banner was carried by riders on colourfully dressed horses and the message was read in pigeon English too. The Bishop welcomed the journey to Mauritius and the Mayor read the message in Creole. In Uganda 400 people formed the colourful procession and the message was read in both English and Luganda. In Kenya the procession was led by producers in their wheelchairs and the message was read in Swahili. In Malawi the Global Journey was part of a week long celebration. The marchers carried huge baskets as they walked and the message was read in Chichewa. In South Africa the Global Journey continued in a double-decker bus, bringing together Fair Trade Organizations for debate. In Zimbabwe the Global Journey coincided with the Harare International festival of Arts.

World Social Forum

The FTO Mark Banner being carried between to camels at the Global Journey during the World Social Forum in Mali

In Swaziland focus was on the producers with competitions and prizes. Tanzania, on World Fair Trade Day, was the final leg of the march in Africa with COFTA and IFAT members walking together. There was press coverage both on the radio and in the newspapers, thousands of people participated - some of them in their first ever Fair Trade celebration.

In Europe, the Global Journey reached 1000 people in Malta as part of a day of events to raise awareness for Fair Trade. The banner visited the European city of Strasbourg at the European Parliament as Members of European Parliament voted to adopt a favourable report on Fair Trade. In the Netherlands, the banner went Nordic skiing. In Sweden it visited the Gothenburg book fair. The Journey joined the regional conference in Paris and all the participants walked at night to the Eiffel tower. In Hungary the banner joined a festival of Fair Trade films and the message was read in Hungarian as well as traveling on a tram.

The Journey went to the antipodes this year with events taking place both in Wellington and Christchurch in New Zealand and the message was read in Maori as well as English. In Australia it went to Adelaide, Melbourne, Sydney, Brisbane and Indooroopilly, Perth and Fremantle.

In 2007 the Global Journey will continue its journey through Europe to end at the biennial conference in Brussels in May.

A big thank you goes to volunteer Dana Emanuel who helped with the Global Journey coordination in Africa.

World Fair Trade Day

“Fair Trade Organizations NOW!”

World Fair Trade Day is the day in the year where people everywhere celebrate the achievements and opportunities of Fair Trade.

In 2006, the theme of World Fair Trade Day focused on the unique role of Fair Trade Organizations in the World. FTOs exist in all shapes and sizes and include producer and consumer groups, shops, collectives, advocacy organisations, family workshops, world shops, Internet stores, catalogue companies, religious institutions, NGO's, regional networks, national networks and many, many more. World Fair Trade Day 2006 called on all of us to celebrate Fair Trade Organizations, buy more Fair Trade goods through Fair Trade stores, Fair Trade catalogues and campaign groups and encourage conventional companies to sell more Fair Trade products.

People, Play and Publicity

World Fair Trade Day presents a unique publicity opportunity for Fair Trade Organizations. The day can help them to create buzz around their brands, to take up their place in the spotlight as part of the global momentum that activities and publicity around the world generate and can position Fair Trade Organizations as important players in a truly global movement

This is clearly something Fair Traders know, given the hundreds of events that were organised. Many were high-profile, reaching thousands of people. Others took place not just during one day, but spanned several days (and in some cases even a fortnight).

Silence inaugurated its second Fair Trade Showroom, organised a blood collection camp and conducted a series of short campaign to promote Fair Trade. SIPA held a whole week medical mission for their producers and members. The activities of FTG-Nepal, Sana Hastakala and ACP were well covered by the national TV network and were published in both local and leading newspapers. The highlight of the activities was the Lighting Ceremony to celebrate the remarkable achievement made by the Fair Trade movement. ECOTA held a one-day seminar on marketing and human rights which was also fully covered by the media. The Philippine celebration took the entire month of May. It started with the launch of the AFTF Consumer Awareness Campaign with the theme “Buy Local,



World Fair Trade Day

Employees of the Sri Sivam Pottery, part of SIPA, showing the World Fair Trade Day sign in their workshop.

Buy Fair”. This campaign included the launch of Fair Trade Shops owned by individual FTOs. A Fair Trade Zone was also inaugurated at the International Food Exhibition.

Everywhere in Europe, world shops gave child labour a red card as they organised events and activities around the theme of football in one huge campaign. Claro organised tasting sessions, competitions, sales promotions with prominent people and received press coverage in many newspapers. People Tree opened a new store with promotions to celebrate the occasion.

World Fair Trade Day celebrations in Africa coincided with the final leg of the Global Journey there, held in Arusha (Tanzania). In Latin America, Visao Mundial organised a product market.

Throughout Canada and the USA, Ten Thousand Villages organised events with live music and dance, whereas SERRV International organised a World music, dance and local & world crafts galore, with food for all tastes.

In Australia and New Zealand, FTAANZ set up over 100 hundred events across the country including special promotions in major supermarkets, shopping centres and gatherings. And there was more. Much, much more...

The World Fair Trade Day Website drew 3.5 million visitors in 6 months time - an all time record.

It is warming to see that Fair Trade has become a force for good to be reckoned with in the world. Its mission to enhance economic change, sustainable development and poverty reduction has attracted an ever-increasing number of followers throughout the world. This is a result of the effortless work that Fair Trade enthusiasts everywhere carry out.

There are big plans for World Fair Trade Day in the next few years. A closer co-operation between organising organisations will result in greater coherence and recognition, as well as an even greater impact throughout the world. Watch this space!

Regionalisation

At the end of 2006, IFAT had 293 member organizations in 65 countries. The membership, divided by region, is shown in the chart below. IFAT also had 44 individual associates who support the ideas of Fair Trade. A full members' list can be found in the back of this Annual Report.

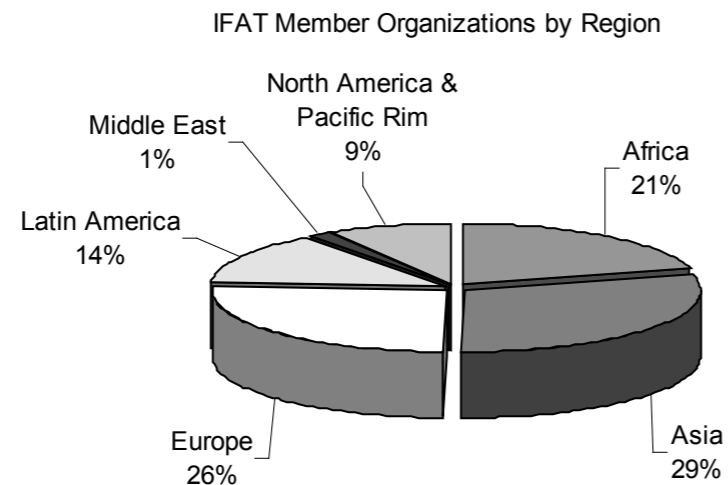
IFAT welcomed 35 new members, most of which are from Europe. Two countries have been added to the 63 we already had, so we can now say that we also have members in Papua New Guinea and Slovakia! A warm welcome to all the new members who joined our ranks in 2006.

The countries where we have the most members in are India (26), the United Kingdom with (24) and Kenya (17 members). We certainly hope that there will be some countries challenging this top 3 in 2007.

In 2006 66% of our member organizations were in the global South, being Africa, Asia, Latin America and the Middle East. Most of them trade handicrafts and therefore we hope to welcome some new members with food products in the coming years.

IFAT members by region

Asia and Europe
are still the largest
regions



Market Access

IFAT regularly is approached by (mainstream) buyers who want to source Fair Trade products. These requests are sent to members in the e-mail Update every two weeks, so that members can approach these buyers directly.

AFTF members jointly have been participating in the Bangkok International Gift Fair with success.

More and more members use Catgen to publish their electronic catalogues on the internet. This allows them to participate in metamarkets like the IFAT Catalogue of Catalogues.

In 2006 both eBay US and eBay UK got in contact with IFAT about their plans to launch an eBay Artisans Market place, plans which will materialise in 2007.



Making toys

Sisira - age 39
years has been
with Golden Palm
since 1995.

Africa

The year 2006 marked a good operational start for COFTA from its Nairobi Head office in Kenya. Much of the focus was on membership recruitment, with an emphasis on the agricultural sector, networking, awareness raising for Fair Trade in Africa and the big issue of market access. The focus was on mobilisation and capacity development among members for effective participatory engagement and professionalism in business practices.

As a region, Africa was conscious of the importance of involvement and participation as a true approach to development, and so started the year with strong advocacy around the theme “Nothing About Us Without Us”. This effort was aimed at drawing the attention of all our development partners in order to engage African producer partners with the conceptual level of a partnership approach and development. This campaign was earlier facilitated by Traidcraft, when COFTA addressed several members of British Parliament at a pre-G8 Gleneagles meeting.

2006 witnessed a general decline in craft markets. Its potentially negative impact on millions of disadvantaged producers was a great area of concern for COFTA. Consequently, the African regional IFAT conference in 2006 was designed to brainstorm on the issue of the “Craft Crisis” and possible short and long term solutions. One bold step taken as a region was the expansion of retail outlets within the region through trade participation and the promotion of the concept of Southern shops / South-South trade.

A pilot COFTA pavilion was prominent at Ouagadougou International Craft Fair (SIOA), where selected COFTA members from various sub-regions of Africa participated. This market was discovered to have high potential as the biggest craft market in Africa. COFTA therefore intends to develop and expand its membership’s participation at SIOA by using business scans to determine export-ready members. COFTA member Getrade (Ghana) participated successfully in the Bangkok International Gift Fair (BIG), while other COFTA members were selected courtesy of Asia Fair Trade Forum to participate at the Hong Kong WTO Fair Trade exhibition as well as other international fairs.

COFTA and Alliance 21 worked in partnership to organise the “Thinking Fair Trade in Africa” symposium, which was held in the Republic of Benin as a way of mobilizing disadvantaged producers and raising awareness among producers to come up with Africa’s position and to brainstorm on how Fair Trade can be practiced as a powerful tool for poverty reduction.

In 2006, COFTA engaged actively in various other activities. Its participation in the first Africa World Social Forum in Bamako (Mali) was very colourful and the FTO mark was impressively cheered on a camel back in the high street of Bamako. This was an added colour to the Africa Global Journey, which took the FTO Mark through 18 different countries throughout Africa.

The branding of COFTA through its corporate logo and its bilingual website and office has created much awareness in Africa. This resulted in 12 new applications for membership, with new members coming in from Congo, Burundi Ethiopia and Madagascar.

The year 2006 saw COFTA working and building strategic partnership both with other networks in Africa, as well as with partners in Europe and Asia. COFTA currently operates in more than half of all countries of Africa. A growing percentage of its membership is in both the crafts and agricultural sector.



House Warming
The new COFTA headquarters in Nairobi (Kenya). The office was opened preceding the Africa regional conference in Arusha (Tanzania) in May.

Asia

The Asia Fair Trade Forum has achieved key milestones for the Year 2006, under the following programs: Asia Center of Excellence (COE), Consumer Awareness Campaign (Pilot Test) and New Initiatives on Labelling.

Asia Center of Excellence (COE) for Fair Trade

Under the Asia Center of Excellence for Fair Trade (Asia CoE) Program, AFTF endeavoured to increase the capacity of Fair Trade enterprises to compete in the global market. The activities under this program are clustered according to the needs of the beneficiaries,

1. Product Development and Design

AFTF provided technical assistance to help members upgrade and improve their product lines. This was done mainly by developing primary producer capabilities and introducing them to design techniques and trends. For the year 2006, eleven PDDT Missions were completed in 2006.

2. Business Skills Development

AFTF likewise conducted business scans and collective trainings, to improve business and management skills of Fair Trade enterprises.

- **Business Scans:** A business scan is a cursory organizational review, to determine the strengths and weaknesses of members. It identifies specific problem areas, and recommends appropriate remedial measures to enable the enterprise to effect changes that will improve its performance.

- **Senior-Level Financial Planning Workshop:** This was a four-day training that aimed to improve the capacity of members to (1) understand the potential improvement that comes from increased management information and (2) provide better business-information service to top management. This training program was successfully conducted in collaboration with SIPA in Chennai October 29 - November 3, 2006 conducted by Peter Berridge and Lawrence Watson.

- **Training Module Development:** Through its team of consultants, training modules have begun to be developed in the areas of market planning and e-commerce. These trainings will be rolled out beginning 2007.

3. Market Access

To increase market access, two key activities conducted for the year 2006 were to participate at the Bangkok International Gift Fair and to conduct a U.S. Market Study.

- **Participation at the Bangkok International Gift (BIG) Fair:** The Asia Fair Trade Pavilion participated at the BIG Fair for the 5th consecutive year at the Impact Exhibition Center on April 18 - 23. Five AFTF members participated in the event. Our participants received inquiries from the European Union, North and South America, Africa, Pacific and Middle East. Ten existing buyers and 170 new visitors showed up in the Asia pavilion this year.

- **U.S. Market Study:** AFTF engaged the services of experts to conduct a US Market Study which aims to define the supply chain structure (including mainstream buyers) and current size of US market for products of the types produced by AFTF members. It also sought to establish the market strategy for AFTF including the feasibility of setting up an Importing & Representative Agency representing AFTF members in North America. Phase1, which was completed as of September 2006. It employed multiple methodologies to assess the potential for AFTF members to gain access in the USA, both traditional Fair Trade distribution channels as well as the new and large mainstream opportunities. Results of Phase 1 were presented at the Asia Regional Conference on September 18, 2006.

Phase 2 will involve the development of a practical and rapid action plan to jumpstart a trading and representation business in the USA market, concentrating on developing new relations with mainstream

buyers, as well as uncovering new Fair Trade channels of distribution. This phase is now ongoing.

4. Strengthening the AFTF Network

AFTF also conducted activities to strengthen and expand the AFTF network according to the demands of the Phase 2 of Asia CoE. It focuses on organizational strengthening and partnership building, including the staffing of the secretariat, conduct of regular meetings of the AFTF Governing Board, conduct of the IFAT Asia Bangkok Conference (that led to the formation of key resolutions which were approved at the AFTF AGM and were consolidated as the Bangkok Declaration), conduct of cluster coordinators' workshop to improve program implementation and monitoring.

5. Ms. Carol Wills conducted an external evaluation on the Asia CoE to: (a) assess whether project objectives have been achieved; (b) assess efficiency, effectiveness and sustainability of project inputs and (c) assess appropriateness of the activities and recommend improvements to increase the impact at the enterprise level. The evaluation report was submitted to the program funder, Cordaid.

Consumer Awareness Campaign: Pilot Test - Philippines

AFTF conducted this campaign to popularize the concept of Fair Trade, change consumer attitude and ultimately create domestic markets for Fair Trade products in Asia. The Philippine campaign revolved around the message “Buy Local, Buy Fair”.

Activities accomplished include: a. An implementation workshop to develop strategy for an integrated and unified campaign that will cut across the different regions of the country; b. Qualitative research to determine the acceptability of Fair Trade products among focus groups. A reputable consumer research company in the Philippines was commissioned to carry out the study; c. A national survey on Fair Trade Awareness to gather baseline data on the level of Fair Trade awareness in the country; d. A communications plan was developed and fully implemented as per project proposal, in coordination with a media consultant through print, television and radio.

Developing a Handicraft Certification and Labelling System Framework

Pursuant to the Newcastle IFAT AGM resolution in 2003 to study the feasibility of developing a label for craft, and a survey conducted by Carol Wills in 2006 indicating that 70% of IFAT member-respondents want a label for craft, the AFTF Governing Board requested its consultants Lawrence Watson and Heinz Engels, to develop a framework for a certification and labelling system for craft.

The framework was presented on September 19, 2006 at the IFAT Asia Bangkok Conference. This initiative is being undertaken by AFTF for the benefit of all members, North and South.

Other Activities supported by and/or participated in by AFTF

1. Oxfam HK Strategic Plan Consultation Meeting
2. Workshop on “Promoting Fair Trade In India”
3. Workshop on “Fair Market Entry”
4. Seminar on “Tapping The Potential Of Fair Trade In Hong Kong”
5. Homenet Southeast Asia Sub-Regional Workshop on Fair Trade and Social Marketing
6. Internal Control System (ICS) Training by the Dutch Association of WorldShops

Planned Activities for 2007

For the year 2007, AFTF will carry out capacity building activities under COE II as follows: a) 3 Financial Planning Training Workshop (1 has already been completed); b) 2 Market Planning Training Workshop; c) 2 E-Commerce Training; d) 1 product development and design. Furthermore, phase II of a US Market Study will be conducted and the Consumer Advocacy Campaign Phase II will be implemented.



Learning Curve

A primary school in Tamil Nadu (India), associated with a SIPA pottery group.

Europe

Building IFAT Europe

In February and June 2006 the IFAT European Coordination group met in London and Paris for its planning meeting to discuss the future coordination of activities of IFAT in Europe. The group realised that there is a need to join forces to create a strong, legally established European structure in order to be able to deal with the real issues and threats facing Fair Trade in Europe. The coordination activities will include the whole European Fair Trade movement (importers, shops and supporting organizations), current IFAT members but also new members, specially in New Member States (NMS) of the EU, where Fair Trade has started to become a reality.

IFAT Europe is set to become *the* European representative of Fair Trade Organizations. It will encourage and support co-operation between members and contribute, together with the other IFAT regions, to strengthen IFAT globally.

Following the decision to establish IFAT Europe as a legal structure, several months were dedicated to the development of a constitution. Its draft went through a series of consultations and amendments, before it was adopted as the new European IFAT constitution by the Annual General Assembly in Paris in September. The Paris meeting also resulted in the nomination of the board members and the passing of resolutions for the registration of IFAT in Brussels (Belgium).

Membership in Europe recorded over 30% growth with 26 new members, currently covering 14 European countries. We happily welcome our new members, particularly from new European countries and national World Shop associations.

Fair Trade Legislation

In its plenary session on 6 July in Strasbourg, the European Parliament adopted a resolution on Fair Trade and Development with an overwhelming majority. This important result was achieved thanks to the excellent work done by the Fair Trade Advocacy office in Brussels and the well-coordinated lobbying activities.

In several European countries work on legalising Fair Trade has gone on for a number of years. In 2006 this work was intensified, particularly in France, Italy and Belgium, but also in other countries.

The international standardization organisation (ISO) also started to look into the possibility to standardise Fair Trade. IFAT Europe has started to share information between its members about national and international developments in Fair Trade legislation. It was decided that in 2007 an international working group will be formed to closely follow this important issue.



European regional Conference

From 24 to 27 September the 2006 European Regional IFAT Conference took place in Paris (France), with over 100 attendees from all over Europe as well as guests from other regions. This conference represented another important step in building a common future for Fair Trade Organizations in Europe, as new members of the Fair Trade movement in Europe were welcomed, and as items such as the new European constitution, IFAT's relationship with FLO, the EU's action on Fair Trade, branding, and IFAT's new regional structure were discussed over three days. Important issues on the agenda were also the new Strategic plan, upgrading of IFAT standards and monitoring system and the monitoring policy paper.

One of the highlights of the conference was the FTO Mark Global Journey to the Eiffel Tower and the nightly party with dancing on a boat on the Seine.

Global Journey in Europe

The Global Journey arrived in Europe through Malta in June and so far has gone to several European countries. The promotion of the FTO Mark around the world through the Global Journey is a good awareness raising tool, and several IFAT members have taken this opportunity to promote themselves as Fair Trade Organizations. A highlight of the Global Journey in Europe was the event in July in front of the European Parliament in Strasbourg and the journey to the Eiffel Tower in September with over 100 Fair Traders from over 30 different countries. The Global Journey will be rounded up by May 2007 in Brussels at the IFAT biannual conference.

Looking ahead

The year 2007 will focus on the development and implementation of the strategic plan of IFAT Europe and adding value to membership coordination and services. It will see a lot of resources invested in finding ways to strengthen the Fair Trade movement in Europe and the identity of Fair Trade Organizations.

Paris by Night

During the European regional conference, the Global Journey travelled to the city's most famous landmark: the Eiffel tower.

Latin America

IFAT Latin America continued to strengthen and expand its presence among countries from Mexico to Chile. The Seventh Regional Meeting was held on 22-23 March, 2006 in Chiapas (Mexico) with the attendance of Rudi Dalvai (chair of the IFAT Executive Committee), Stefan Durwael (director of IFAT) and the participation of members from the region.

Participants concluded on the need to continue improving the living conditions of small-scale producers by strengthening their organisations, developing an information strategy, developing regional and inter-regional brands, increasing commercial operations among IFAT members promoting the use of the Fair Trade Organization Mark and deepen internal procedures and by-laws. The regional meeting continued to develop better relationships with the Latin American and the Caribbean Coordination of Fair Trade Small-Scale Producers (CLAC), which has more than 300 organisations certified by FLO in Latin America. CLAC expressed their strong interest in becoming part of IFAT. The draft Memorandum of Understanding between IFAT and the regions was analysed and agreed upon. This document forms the basis of building IFAT as the global Fair Trade network in which regions are an intrinsic part.

Latin America is implementing its agreed biennial plan 2005 - 2007 and has obtained a grant from the Ford Foundation to further its three main objectives of:

- implementing advocacy and communications
- developing markets and
- deepening monitoring.

Thanks to the Ford Foundation grant, the Regional Office has been able to maintain a Web page (www.ifat-la.org) and a bulletin which includes contact information, a digital catalogue of products and news. Complementary support had been received by Daws, the Dutch Association of World Shops.

Besides Ileana Cordón, the Latin America representative in the Executive Committee, this Executive Committee has co-opted Carlos Vargas from Coopetrabatur, a member organisation and representative of the CLAC (food sector), in order to strengthen the relationship with food producers.



Latin America
Conference

Participants of the
IFAT Latin America
conference in
Tuxtla (Mexico)

North America & Pacific Rim

During the year, progress has been made in registering the Regional Office in Ecuador and establishing a functioning secretariat with a member of staff, adequate equipment and defining the by laws of the organisation. Furthermore, the region has amply met the requirements for monitoring, reaching almost 70 percent of all organisations which needed to submit self assessments.

Regional representatives participated in 12 fairs and encounters on solidarity economy and Fair Trade in Argentina, Chile, Colombia, Mexico, Paraguay and Uruguay in the region as well as in the Brussels Fashion Fair where products from organisations in the region were exhibited.

Across the North America & Pacific Rim region Fair Trade is recognized by a growing sector of the public, and is mentioned increasingly in mainstream and alternative media. However, while Fairtrade labelling and the various advocacy groups (Oxfam, etc) are often mentioned, handcrafts and other non-labelled Fair Trade goods are included only infrequently; and with the notable exception of New Zealand, Fair Trade Organisations rarely get a mention, despite their long history and size of their contribution to Fair Trade.

The challenge is that in the consumers mind, Fairtrade labelling and other developments such as the eBay Artisan Marketplace project, and the recent high profile Product Red campaign, (launched in 2006 and arguably already a more iconic term than Fair Trade in some countries), may become the accepted models for buying ethically before Fair Trade, as FTOs practice it, makes it into the public consciousness.

This issue underlined discussions during the 2006 regional conference, when despite the tyranny of distance, representatives of about half the regional members plus guests met in New Zealand in August. They concluded that the promotion of the identity and integrity of Fair Trade as Fair Trade Organizations define and practice it should be a top priority for IFAT. An advisory committee was set up to provide feedback on specific issues to the regional Executive Committee representative. Given the small number of members spread halfway around the globe, the formation of this internet based group could become the basis for a regional structure for North Amer-

ica Pacific Rim.

Notwithstanding the difficulties with profiling Fair Trade, most trading members reported good results, with double figure sales growth and increasing support, both purchasing and other, given to their trading partners.

Amongst the new members, World of Good entered the IFAT family with a big splash. Their innovative sales of handcrafts via kiosks within commercial shops created much interest, and the Fair Trade Wage Guide they presented at most of the 2006 regional IFAT conferences met with enthusiastic response and offers of assistance from other members to develop the model further. The Fair Trade Association of Australia and New Zealand also joined - supported by ICCO they are providing linkages between Asia-Pacific producers and Australasian traders and markets. Trade Aid and FTAANZ secured NZD \$700,000 funding from NZAID for Fair Trade promotion initiatives including Fair Trade Fortnight, and Fair Trade resource material for schools.

Other significant events in 2006 included the establishment of Fair Trade in Korea, where Japanese member Nepali Bazar supported the Korean Women's Network in importing, selling and promoting Fair Trade goods. And on the other side of the Pacific, Paul Myers retired as CEO of Ten Thousand Villages, ending this phase of his exceptional career in Fair Trade and social justice in the region and globally. Paul will, of course remain with IFAT in his position as Honorary Member.



New Zealand

A model at the catwalk showing Fair Trade clothes and accessoires at the Global Journey fashion show held during the North America & Pacific Rim conference in Christchurch (New Zealand)

Advocacy

European Parliament supports Fair Trade and FTOs

On 6 July 2006, the European Parliament passed a resolution to strengthen the European Union's commitment to Fair Trade. The resolution recognizes Fair Trade as an effective tool for sustainable development and urges the European Union (EU) to step up their support to Fair Trade and Fair Trade Organizations. The parliament, whose 732 members represent more than 450 million EU citizens, passed the resolution with an overwhelming majority. The text includes a number of concrete proposals for promoting Fair Trade. It is also the first time that Fair Trade Organizations are mentioned explicitly and several times in such an important EU document. This resolution was the most important achievement for the Fair Trade Advocacy Office in 2006.

The European Fair Trade movement welcomes this step as a long-awaited signal to increase public support to Fair Trade, which has been repeatedly recognized by European Institutions for its proven impact on sustainable development and poverty reduction. It is now up to the European Commission and the 27 EU Member States to react to the resolution. In December 2006 the international Fair Trade movement (IFAT, FLO, EFTA and NEWS) presented their demands to the EU decision makers. This and other policy documents can be seen at www.fair-trade-advocacy.org.

Throughout the year, the Fair Trade Advocacy Office organized several high-level events and receptions in the European Institutions in Brussels, bringing the message of Fair Trade and delicious fairly traded snacks and drinks to hundreds of interested participants.

Business Unusual: New book on Fair Trade

In November 2006, IFAT, FLO, EFTA and NEWS published a joint book, called Business Unusual - successes and challenges of Fair Trade. The publication shows how Fair Trade works in practice, based on the examples of coffee, rice, handicrafts, cotton and textiles. Written by experts in their fields, the book goes into the pioneering work of Fair Trade Organizations in developing a truly responsible business model. It also discusses some lessons from Fair Trade for trade policy making, looking behind the reasons for the stalemate in world trade negotiations. The book will be published in Spanish, German, Dutch, French and Italian.

The Fair Trade Advocacy Office in Brussels represents IFAT, FLO (Fair-trade Labeling Initiatives International), EFTA (European Fair Trade Association) and NEWS (Network of European Worldshops) towards European and international decision makers.



Red Card

Members of the European Parliament signing Red Cards against exploitative child labour at a Fair Trade reception in Strasbourg, July 2006

Financial Statements

IFAT Statement of Revenues and Expenditures (€)

	2006	2005
INCOME		
Membership fees	259.395	192.298
Monitoring fees	37.260	-
Grants	29.084	311.083
Advocacy income	72.835	72.802
Conference	-	10.691
Other income	16.593	-
Total	415.167	586.874
	2006	2005
EXPENSES		
Employees wages, social security and travel	156.274	128.634
Depreciation of fixed assets	2.363	3.971
Office costs, general	53.673	48.410
Housing costs	10.735	10.226
Advocacy	70.206	89.342
International conference	-	34.818
Committee meetings and travel	35.835	29.400
Regionalisation	4.629	48.046
FTO Mark and Global Journey	11.119	8.688
Monitoring	46.740	62.946
Fair Trade Market Focus/QMS	39.785	92.057
Other costs	285	166
Total	431.644	556.704
Operating (deficit)/surplus	-16.477	30.170
Interest, income and expenses	-10.395	1.456
Net (deficit)/surplus for the year	-26.872	31.626

	2006	2005
APPROPRIATION OF SURPLUS		
Appropriated Fund (HIVOS)	-17.177	17.177
Fund for Advocacy Office Brussels	2.571	-
Reserve for Associated Director	-13.285	26.909
Other reserves	1.019	-12.460
Total reserves	-26.872	31.626

IFAT Balance Sheet (€)

	31 Dec. 2006	31 Dec. 2005
Tangible assets	5.538	2.003
Current assets: Debtors and other receivables	91.618	61.523
Current assets: Liquid assets	44.198	127.937
Total assets	141.354	191.463
Current Liabilities, accruals and deferred income	-71.453	-94.201
Assets minus current liabilities	69.901	97.262
RESERVES		
Appropriated Fund (HIVOS)	-	17.177
Fund for Advocacy Office Brussels	2.571	-
Reserve for Associated Director	13.624	26.909
Other reserves	54.195	53.176
Total reserves	70.390	97.262

People and Committees 2006

Executive Committee members

Rudi Dalvai (CTM Altromercato, Italy)	Chair
Ileana Cordón (Asociación Crecer, Guatemala)	Vice-chair
Claribel David (AFTPI, Philippines)	Treasurer
Paul Deighton (New Internationalist Australia)	Secretary
Semshak Gompil (ATNN, Nigeria)	Africa Representative
Carlos Vargas (Coopetrabatur, Costa Rica)	Co-opted ExCom member

Mumo Kivuitu
Devasmita Sridhar
Cornelius Alubisia
Retno Winahyu
Olaf Paulsen
Promer

External Verification and auditors

Secretariat staff and volunteers

Stefan Durwael	Executive Director
Marietta Shimizu-Larenas	Assistant to the Director
Mike Muchilwa	Monitoring Co-ordinator (Kisumu, Kenya)
Anja Osterhaus	Fair Trade Advocacy co-ordinator (Brussels)
Christine Gent	Global Journey Co-ordinator (Brighton, UK)
María Salvadora Jiménez	Membership Officer (until August)
Olaf Schuilenburg	Membership Officer (from August)
Gerben Bossenbroek	Communications Officer
Sandra Both	Volunteer
Edvina Erebara	Volunteer
Janne Dietz	Volunteer
Cécile Blanc	Volunteer
Rina Salazar	Volunteer

Claribel David (Chair)	AFTPI (Philippines)
Rudi Dalvai	CTM Altromercato (Italy)
Paul Myers	Ten Thousand Villages (USA)
Bob Chase	SERRV (USA)
Fredrick Masinde	Undugu Society (Kenya)
Carol Wills	Associate (UK)

Finance Sub-Committee

Eileen Davenport (Chair)	Associate (New Zealand)
Beat Grueninger	Associate (Brazil)
Gerardo Wijnant	Comparte (Chile)
Deo Kafwa	Mikono (Tanzania)
Gerd Nickoleit	GEPA (Germany)
Jeff Moore	Just Us Coffee Roasters (Canada)
Vi Cottrell	Trade Aid (New Zealand)
Erika Spil	Dutch Association of Worldshops (The Netherlands)
Audrey Seagraves	World of Good (USA)

Standards and Monitoring Sub-Committee

Special Thanks to Donors

**FINE Advocacy
Steering
Committee**

Miguel de Clerk (chair)	Max Havelaar (Belgium)
Tina Gordon	EED, Brot für die Welt (Germany)
Mike Gidney	Traidcraft (UK)
Monica di Sisto	Roba Dell’Altro Mondo (Italy)
Herman van Beek	DAWS (The Netherlands)
An Lambrechts	Oxfam Wereldwinkels (Belgium)
Giorgio dal Fiume	CTM Altromercato (Italy)
Rubén Tapia	RELACC (Ecuador)
Moctar Fall	Interface Trading (Senegal)
Sunil Chitrakar	Mahaguthi (Nepal)
Marv Frey	TTV (Canada)
Arun Raste	IRFT (India)

**Registration
sub-committee**

Allison Barrett (Chair)	Associate (UK)
Tito Arunga	SNV (Kenya)
Ana Asti	Associate (Brazil)
Jessica Eitelberg	Associate (Germany)
Elsbeth Fabels	Dutch Association of Worldshops (The Netherlands)
Mike Muchilwa	IFAT Monitoring Co-ordinator

IFAT would like to thank the following organizations and individuals for their financial support during 2006:

EFTA	The Netherlands
FLO International	Germany
NEWS	Germany
Landelijke Vereniging van Wereldwinkels	The Netherlands
Heinrich Böll Foundation	Belgium
MEP Mr. Frithjof Schmitt	Germany
Ten Thousand Villages USA	USA
Ten Thousand Villages Canada	Canada
Equal Exchange	USA
Traidcraft Exchange	United Kingdom
Oxfam Wereldwinkels	Belgium

...and all members who provided funding, support and resources to the Global Journey.

Member Organizations 2006

Accion Creadora Acre Accra Sankofa Co-operative Advocate of Philippine Fair Trade, Inc. (APFTI) African Home Creative Home Ware cc Agrofair Benelux B.V. Aid to Artisans - ATA ALTER ECO Alter Trade Corporation Alternativa 3 S. Coop. Alternative Trade Network of Nigeria (ATNN) AMKA Registered Trustees APIKRI Inc. APRAINORES (Asociación de Productores Agroindustriales Orgánicos de El Salvador) Aranya Crafts Ltd. Art 'n' Nature Artcamp Artesanas Campesinas S.C. de R.L. Artesanato Solidário Artisanat SEL Artisans Association of Cambodia Artisans Development Agency of Tanzania (ADAT) Arum Dalu Mekar (P.T.) Asha Handicrafts Association Asociación Artesanal Señor de Mayo (ASARBOLSEM) Asociación Crecer Asociación de Artesanos Aj Quen Asociación de Artesanos Q'Antati Asociación Mujeres Microempresarias Assisi Garments Associação Peq. Agric. O. Catarinense (APACO) Association for Craft Producers (ACP) Associazione Generale Italia Comercio Equo e Solidale (AGICES) Bamenda Handicraft Cooperative Society Bangladesh Hosto Shilpo Ekota Sheba Songshta (BaSE) Barbosa do Brasil Barcelona Multi-Purpose Co-op. Inc. (BMPCI) Batsiranai Zimbabwe Bhaktapur Craft Paper Ltd. (BCP) Bishopston Trading Company Blue Hand LLC Bombolulu Workshops Bookchair Company Ltd Bosinange Juakali Soapstone Boutic Ethic British Association for Fair Trade Shops, The (BAFTS) Business Consult Africa Ltd. (BCA) Cafédirect Ltd Camari Candela Peru Caritas Schweiz Fairness Handel Cataratas do Iguacu Produtos Organicos - Gebana Brasil CD CRAFT - Bethesda Central Council of Disabled Persons (CCODP) Centro de Exportaciones Grupo Salinas Cercle des Sécheurs (CDS) Ceylon Organic Spice Exports CHILDREN-Nepal Christian O Enterprise CIAP-InterCrafts Peru SAC Citizen Dream claro fair trade plc Comercio Alternativo Soc. Coop. ARL Community Crafts Assoc of the Philippines (CCAP) Comparte Conselho Geral da Tribo Sateré-Mawé CGTSM CONTIGO Fair Trade Group Coop. de Prod. Agropec. y Serv. Multl. de Trab. Bananeros del Sur- COOPETRABASUR Coop. Regional de Producción Agropecuaria La Sureñita (COREPROSUL) Cooperativa Campesina Apícola Valdivia (APICOOP) Co-operativa Chico Mendes Cooperative Artisanale de Couture Femmes de Marrakech Cooperative Coffees Cooperative des Producteurs Artisanaux de Butare (COPABU) Corporación RELACC CORR-The Jute Works Craft Aid Mauritius Craft Link Crafts of Africa Cultural Gallery CRC Exports Private Limited Creative Handicrafts CreSud spa CTM Altromercato Dancing Pots De Evenaar BV Development Wheel (DEW) DeZign Incorporated DIAOGO Divine Chocolate Limited dwp mensch + zukunft eG Earth Hero DBA Just Cashews ECOTA Fair Trade Forum EL PUENTE GmbH Equal Exchange Trading Ltd Equal Exchange USA Equitable Marketing Association (EMA) Equo Mercato Cooperativa EQUOLAND Soc. Coop. a.r.l. Estacion A - Nucleo Cultural European Fair Trade Association (EFTA) EZA Fairer Handel GmbH Fadeco Trading Company Ltd Fair Trade Association of Australia and New Zealand (FTAANZ) Fair Trade Forum India (FTF) Fair Trade Group Nepal (FTG Nepal) Fair Trade Original Fairtrade Village Farmers Own Trading Ltd. Fédération Artisans du Monde Federation of

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